



Inland Northwest Chapter
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News Release
NEWS RELEASE

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Local Firefighters Show Support by Modeling for Relief Agency

Fundraiser held at Northern Quest Casino to benefit local disaster relief services

[SPOKANE] April 10, 2008. The local Red Cross will call local emergency responders to center stage for a style show benefiting local disaster relief services. The *Heroes on the Runway* fashion show will be held at Northern Quest Casino on May 15th, 2008 from 5:30pm to 8:30pm.

Leslie Lowe, of KXLY television, will serve as emcee for the evening. Clothing from Chico's and Mountain Gear will be modeled by firefighters, including Spokane Fire Chief Bobby Williams. In addition to the fashion show, a dinner, silent auction, & brief media presentation will be provided. The cost of tickets are \$35.00 for an individual and \$280.00 for a table of eight. The event is a family-friendly evening of food, fashion & fun!

The local Red Cross has a long-standing history of collaboration with local firefighters, and the event is just one way to highlight their partnership. The local Red Cross responds to the scene of a house or apartment fire every 48-52 hours, and assist's those who are temporarily displaced by such disasters. The foremost mission of the Red Cross is disaster relief. Wherever and whenever disaster strikes, the Red Cross is there.

Tickets can be purchased at by calling the local Red Cross office at (509) 326-3330 ext. #214.

About the American Red Cross

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, almost a million volunteers and 35,000 employees helped victims of almost 75,000 disasters; taught lifesaving skills to millions; and helped U.S. service members separated from their families stay connected. Almost 4 million people gave blood through the Red Cross, the largest supplier of blood and blood products in the United States. An average of 91 cents of every dollar the Red Cross spends is invested in humanitarian services and programs. The Red Cross is not a government agency; it relies on donations of time, money, and blood to do its work.

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